



community

shaw contract®

The Power of Community

Design has the power to build community by creating communal spaces that draw people together. As the needs of communities change, both locally and globally, these spaces are becoming more fluid and flexible, more layered and diverse.



“It was this intuitive approach to process and the unexpected details we were surrounded by, that inspired us to approach this collection differently.”

Ashley Olson

DESIGN DIRECTOR, WORKPLACE STUDIO

The Community collection was created to work together in harmony. Each of its four core products compliment the others— with textured and plush carpet tile, broadloom available as rugs, and hard surface—giving designers unlimited choices to meet the demands of a new workplace.





KNOTTED (CARPET TILE 5T301) IN ARGAN (01100) | INSTALLED MONOLITHIC



BACK WEAVE (CARPET TILE 5T303) IN ARGAN (01100) | INSTALLED BRICK



PROCESS (CARPET TILE 5T302) IN ARGAN (01100) AND
HEDDLE (CARPET TILE 5T320) IN ARGAN (01100) | INSTALLED STAGGER



EXCHANGE (CARPET TILE 5T304) IN ARGAN (01100) | INSTALLED BRICK AND
INCLUSIVE (COREtec 4068V) IN GUNMETAL (68516) | INSTALLED STAGGER



EMBRACE (BROADLOOM 5A259) IN HIGH ATLAS (01100) | INSTALLED AS A RUG
AND INCLUSIVE (COREtec 4068V) IN MOREL (68540) | INSTALLED STAGGER



SHARE (BROADLOOM 5A260) IN EMPATHY (01100) | INSTALLED AS A RUG AND
INCLUSIVE (COREtec 4068V) IN CHAMPAGNE (68705) | INSTALLED STAGGER



FLAT WEAVE (CARPET TILE 5T321) IN ARGAN (01100) | INSTALLED STAGGER



HEDDLE (CARPET TILE 5T320) IN ARGAN (01100) AND
PROCESS (CARPET TILE 5T302) IN ARGAN (01100) | INSTALLED STAGGER



INCLUSIVE (COREtec 4068V) IN CARAWAY (68720) | INSTALLED STAGGER,
EMBRACE (BROADLOOM 5A259) IN HIGH ATLAS (01100) | INSTALLED AS BROADLOOM AND
BACK WEAVE (CARPET TILE 5T303) IN ARGAN (01100) | INSTALLED MONOLITHIC



EXPRESSION (COREtec 4069V) IN CLAY (69504),
PROCESS (CARPET TILE 5T302) IN ARGAN (01100) AND
KNOTTED (CARPET TILE 5T301) IN ARGAN (01100) | INSTALLED STAGGER

Side by Side...

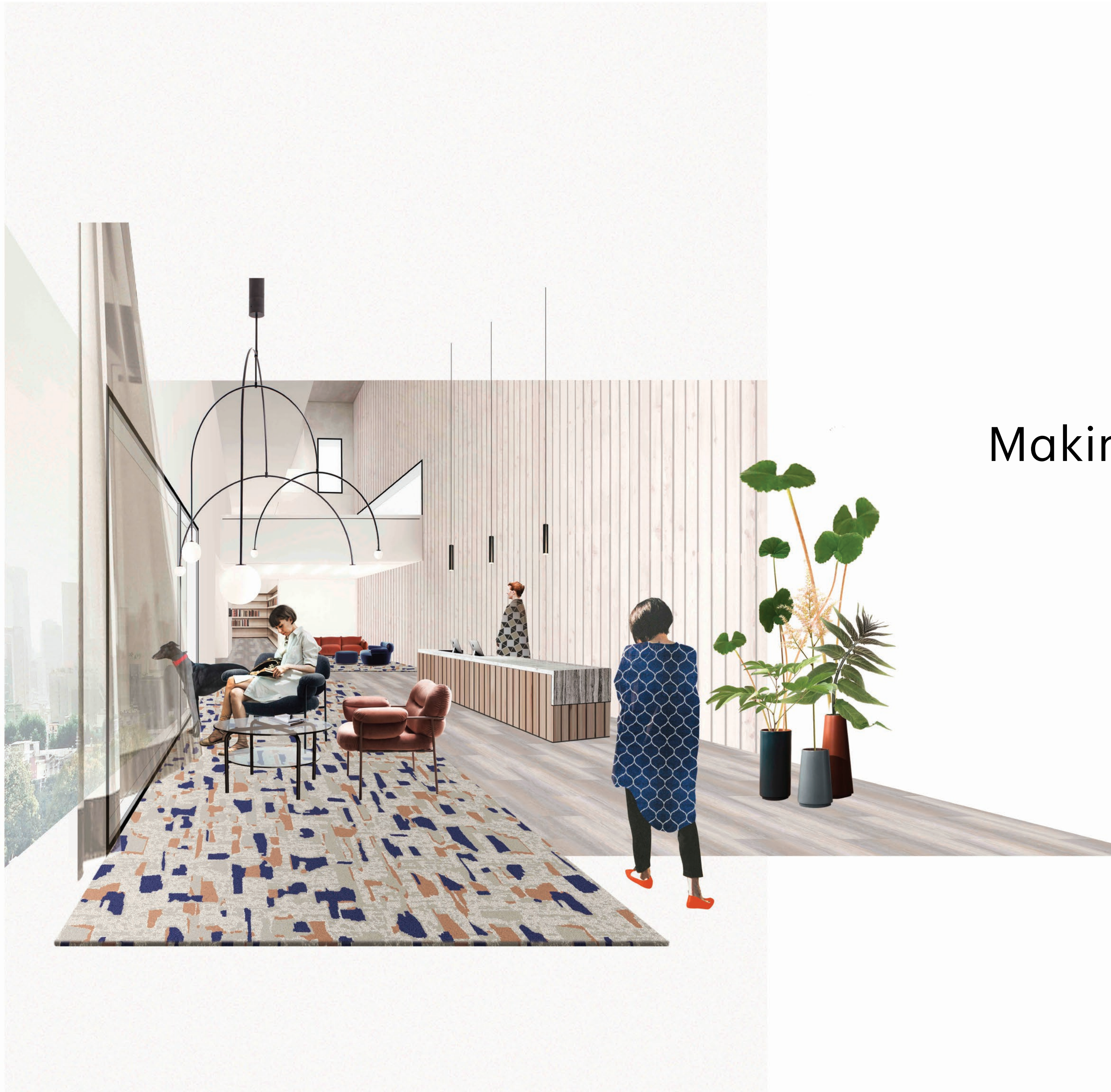
The interplay of hard and soft surfaces in Community create a tactile dialogue that delivers a shift in perception and experience, allowing for a progression from hard to soft surface without the use of a transition strip.

EXCHANGE (CARPET TILE 5T304) IN ARGAN (01100) | INSTALLED BRICK AND
INCLUSIVE (CORETEC 4068V) IN GUNMETAL (68516) | INSTALLED STAGGER

How we build community
and encourage connection
has become one of the
most important aspects to
consider when designing
a space today.

Arrival Spaces

Making an entrance...



First impressions begin long before a smile, a greeting or a handshake. An arrival space designed with a sense of welcome puts visitors and colleagues alike at ease, while communicating an organization's culture and values. The natural beauty of Community COREtec, in wood or abstract finish, sets a warm tone and stands up to heavy traffic. Community 18x36 plush carpet tile provides elevated texture, creating intimate spaces that make a statement. Community broadloom available as rugs layer in fluid patterns on cut and loop construction, adding an opportunity for color.

Personal Spaces

Room for reflection...

The immersive energy of an open work environment can be inspiring, invigorating and at times, distracting. Designated personal space provides team members with an opportunity to focus, shifting fluidly into moments of undisturbed reflection and heads-down productivity. The 18x36 plush carpet tile styles create a seamless transition into private destinations. The layered, hand-drawn patterns, with textural hints of shifting underlying color and high luster accents, help to distinguish these comfortable spaces from their private office and workstation counterparts.



Between Spaces

An oasis along the way...



Whether it's for a huddle before the meeting or an impromptu conversation, between spaces provide a welcome respite in the modern workplace. Open and unassigned, these transitional spots encourage informal exchanges and break up routine to keep the ideas flowing. Community 18x36 plush carpet tile styles elevate with texture, creating a greater sense of trust and intimacy. Community 9x36 textured loop carpet tile layers in a sense of agility and movement, in keeping with the transient spirit of the space.

Social Spaces

Relax and gather...

Work/life balance is more than just time spent away from the office. A better quality of life can be achieved by infusing comfort and connection into daily routine. Communal spaces such as lounges, cafes and resource centers are natural gathering places for life at work, where the relaxed setting fosters a shared sense of identity. Community COREtec, in wood or abstract finish, provides a durable base with improved acoustics for multifunctional spaces. Community broadloom available as rugs layer in comfort, versatility and scale, while Community 18x36 plush carpet tile creates focal points with dynamic texture.



Open Spaces

Open to options...



The floorplan for an open office is always changing. As a business shifts and grows, common work space must adapt to support an ever-evolving arrangement of semi-private workstations within an open, collaborative area. Community 9x36 textured loop carpet tile floods this expansive space with a unifying foundation for productivity. The subtle textures and patterns provide movement and energy, without distracting from the task at hand. Durable, dense construction makes it perfect for high traffic hubs of activity.

Collection Index

18in × 36in Carpet Tile



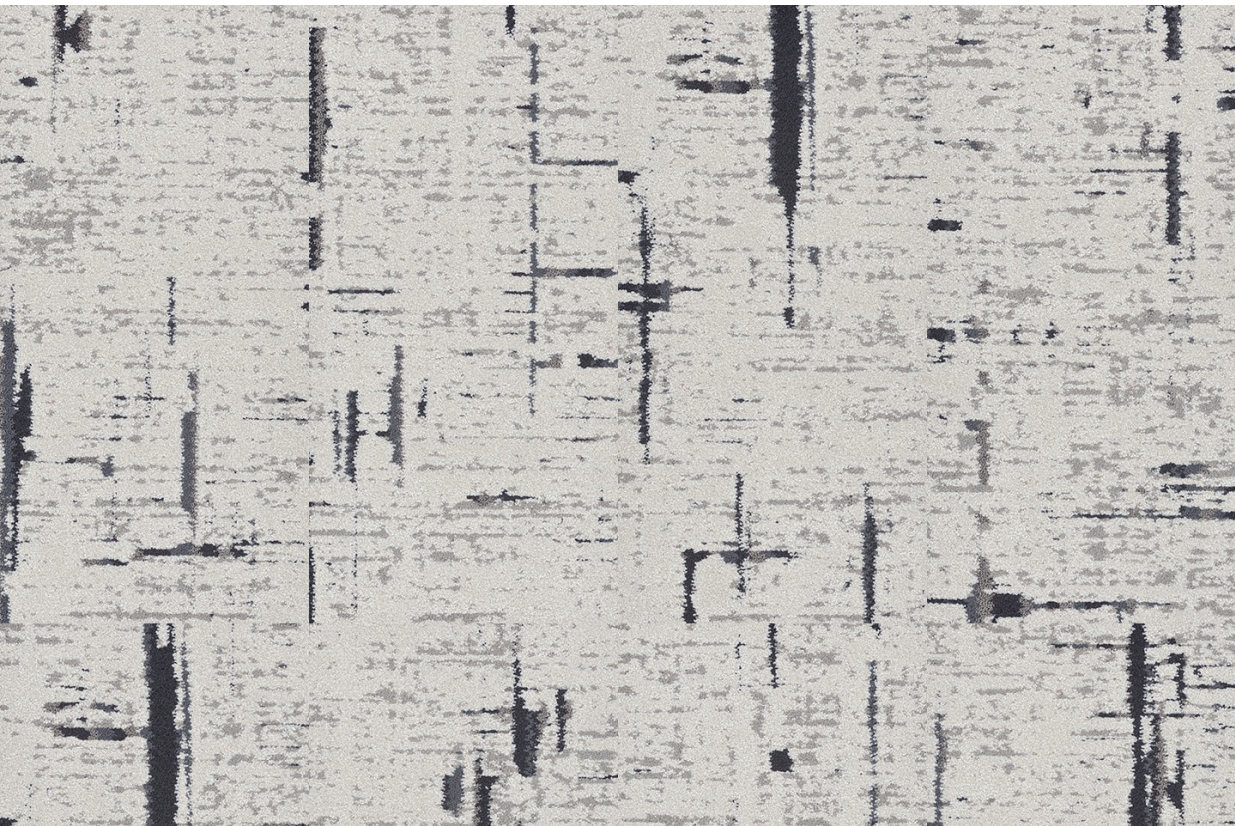
KNOTTED 5T301



PROCESS 5T302



BACK WEAVE 5T303



EXCHANGE 5T304

9in × 36in Carpet Tile



HEDDLE 5T320



FLAT WEAVE 5T321

7in × 48in COREtec® XRC

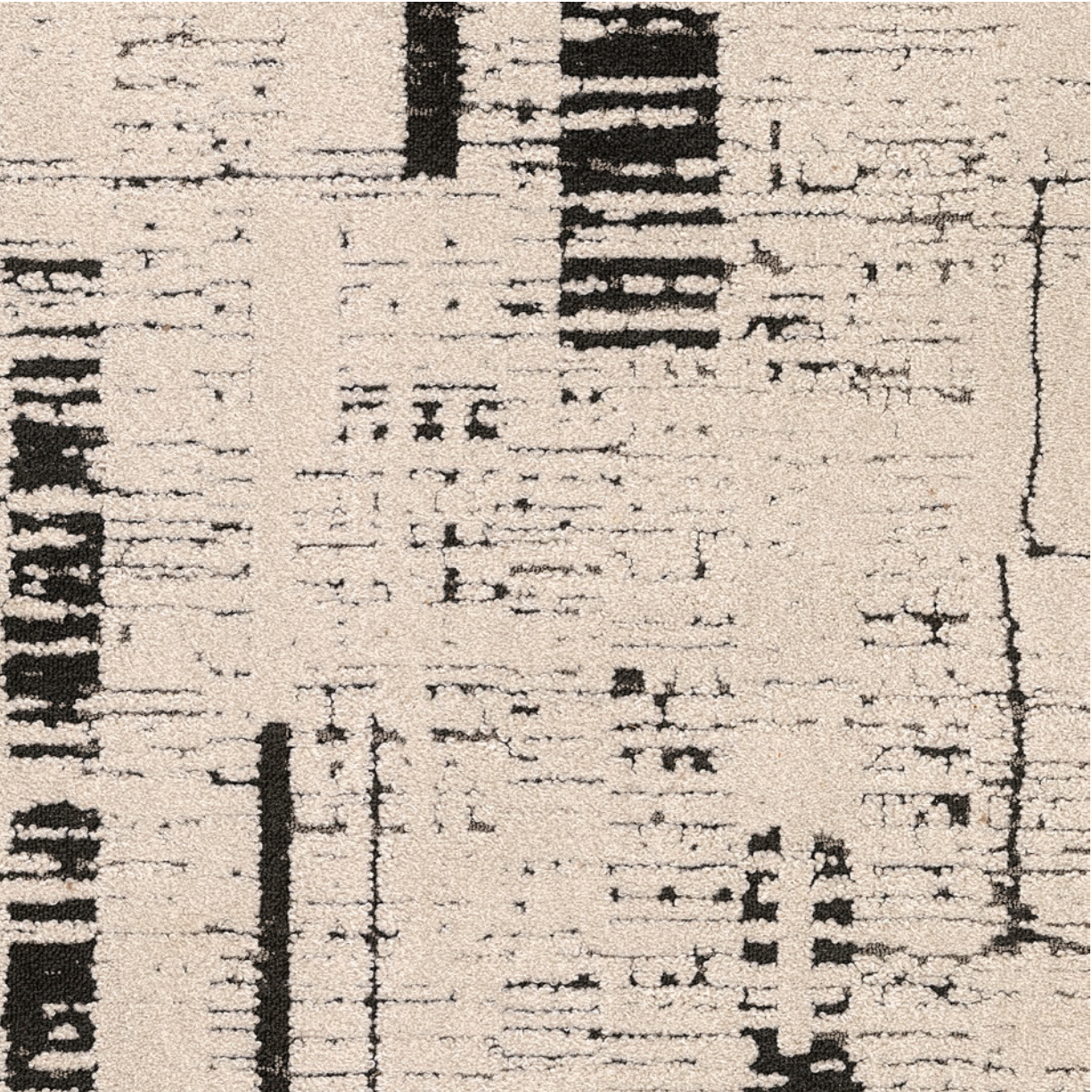


INCLUSIVE 4068V



EXPRESSION 4069V

Broadloom



EMBRACE 5A259



SHARE 5A260

Thank You.

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