



shaw contract® + **FORM US WITH LOVE**

Shaw Contract has collaborated with Stockholm-based design studio Form Us With Love to develop a ground breaking flooring product. Our creative partnership started with the standard 24" x 24" carpet tile and challenged how it might be approached in a different way. Our mission was to design a creative response to enhance how commercial environments feel and function today.

The result is a new concept in floor tiles called Inside Shapes.

4 Shapes
12 Colors
17 Premixes
Endless Possibilities

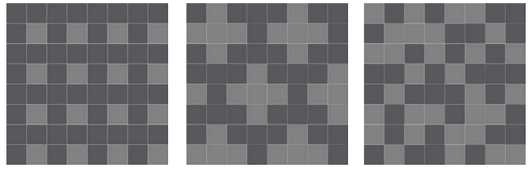
Inside Shapes is a flexible toolkit that inspires creativity. It consists of four geometric shapes – the square, the curve, the point and the diagonal – and twelve color options, comprised of light and dark shades. Shapes, colors and shades can be chosen in pre-mixed sets, or curated individually to achieve different spatial effects: from clear wayfinding and zoning, to subtle changes of energy and mood, from areas for creative collaboration to places for quieter periods of concentration.

With Inside Shapes, a floor becomes a canvas for creative expression. The result is a dynamic interior landscape.



POINT IN **FALU RED LIGHT** AND **STEEL LIGHT**, **DIAGONAL** IN **FALURED LIGHT**, **FALU RED DARK** AND **STEEL LIGHT** AND **SQUARE** IN **STEEL LIGHT** AND **FALUERED LIGHT** INSTALLED IN A SPECIFIED LAYOUT

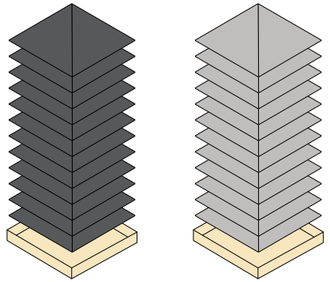
The Shapes



small large scattered

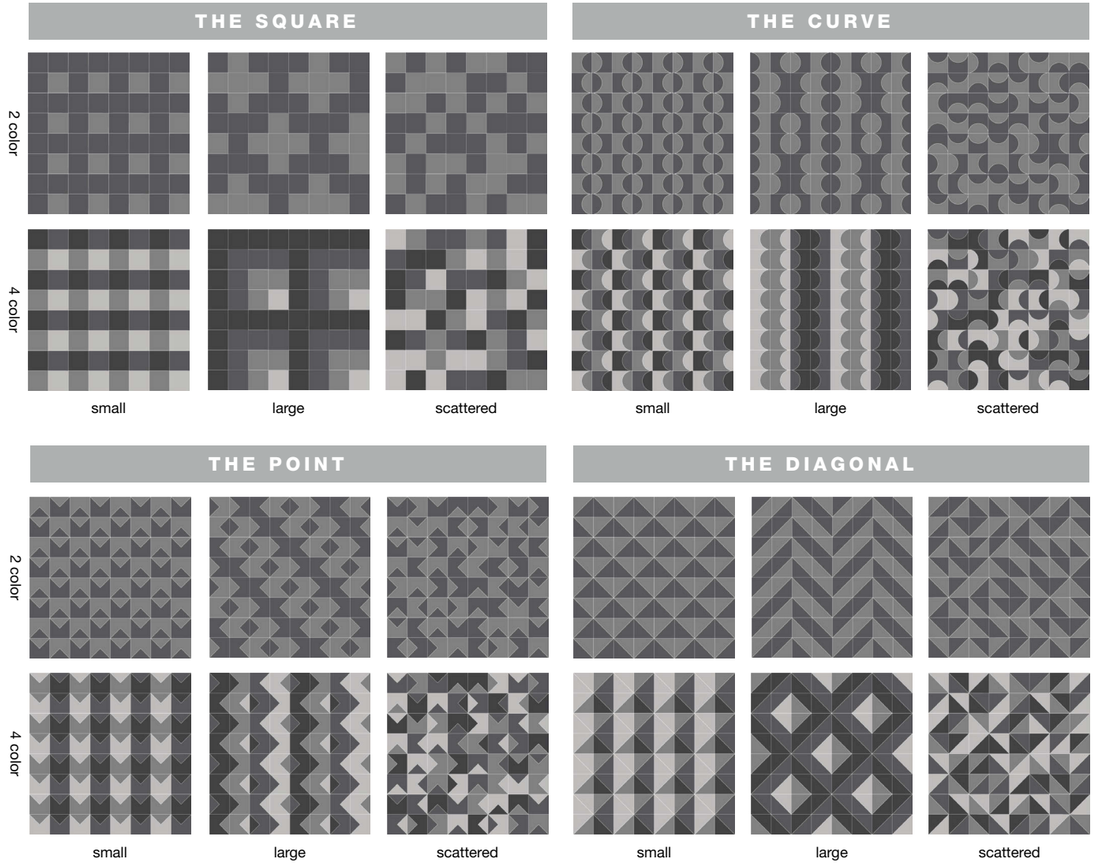
Working with individual shapes presents endless possibilities to achieve different effects, whether installing wall to wall or as area rugs. Working with single shapes offers small to large pattern repetitions or non-uniform scattered visuals.

INSIDESHAPES.COM/SPECIFY



What's in a box? When working with individual shapes, each box will contain the two parts of each shape (which together make up a 24" x 24" tile) in single colors. Our digital tool will help you prepare your order quantities based on the intended design.

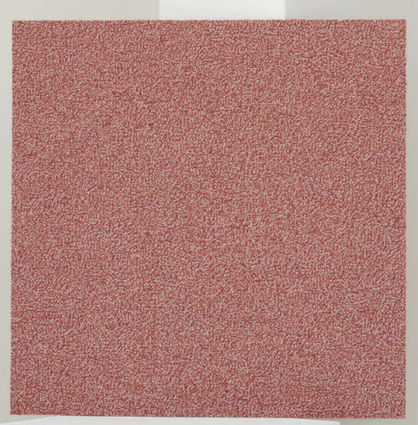
INSIDESHAPES.COM/INSTALL



THE SHAPES

SQUARE

Classic and calm, a companion for life.





SQUARE IN **FALU RED LIGHT** AND **FALU RED DARK** INSTALLED IN A SPECIFIED LAYOUT

THE SHAPES

CURVE

A creative character with a penchant for play.



CURVE IN **PINE LIGHT** AND **PINE DARK** INSTALLED IN A SPECIFIED LAYOUT

THE SHAPES

POINT

A dynamic and sophisticated point of view.



POINT IN **GLASS LIGHT** AND **GLASS DARK** INSTALLED IN A SPECIFIED LAYOUT

THE SHAPES

DIAGONAL

Bold, direct and straight down the line.



DIAGONAL IN **KOLMÅRDEN LIGHT** AND **KOLMÅRDEN DARK** INSTALLED IN A SPECIFIED LAYOUT

premixes

style: impression I 5T257

86506
86535
86580
86597
grey IM001

86800
86535
86150
86506
warm light IM002

86500
86580
86850
86597
warm dark IM003

86411
86535
86345
86506
cool light IM004

86396
86597
86496
86580
cool dark IM005

style: impression II 5T258

86506
86535
86506
86535
grey light IM006

86597
86580
86597
86580
grey dark IM007

86150
86800
86150
86800
warm light IM008

86500
86850
86500
86850
warm dark IM009

86345
86411
86345
86411
cool light IM010

86396
86496
86396
86496
cool dark IM011

style: impression III 5T259

86506
86580
86535
86597
grey IM012

86580
86850
86800
86500
warm IM013

86580
86396
86411
86496
cool IM014

style: impression IV 5T260

86506
86580
86535
86597
grey IM015

86580
86850
86800
86500
warm IM016

86580
86396
86411
86496
cool IM017



The Premixes

There are 17 pre-mixed options in the collection. We have gathered a variety of shapes and colors in one box to create different effects. Warm to cool, curvy to angular, sophisticated to dynamic – we've got you covered. There is no set way to install these: any way works, every way is beautiful.

INSIDESHAPES.COM/SPECIFY

What's in a box? When working with premixes, each box is pre-sorted. It will contain the two parts of each shape (which together make up a 24" x 24" tile) in a mix of colors and shapes determined by the style you have selected.

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IMPRESSION I IN **GREY** INSTALLED RANDOM

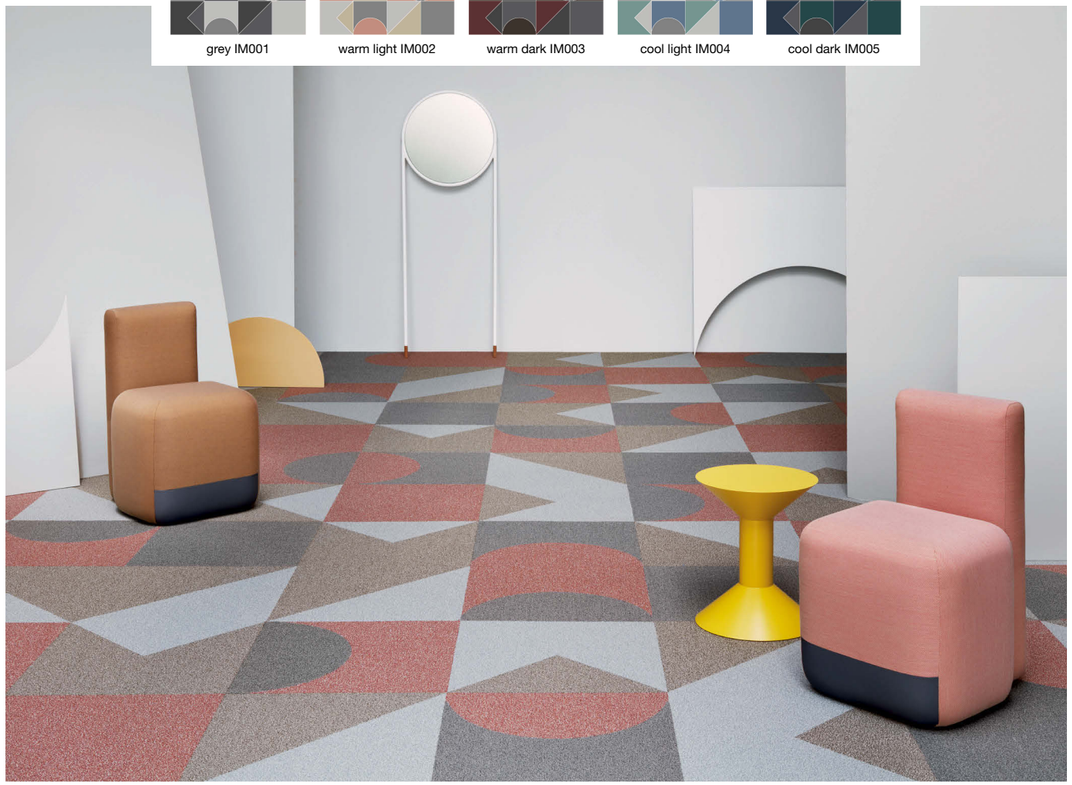
THE PREMIXES

IMPRESSION I

The ultimate mixes



grey IM001 | warm light IM002 | warm dark IM003 | cool light IM004 | cool dark IM005

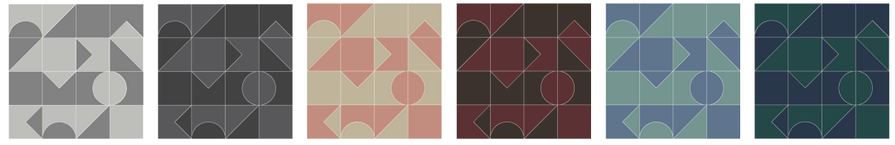


IMPRESSION I IN **WARM LIGHT** INSTALLED RANDOM

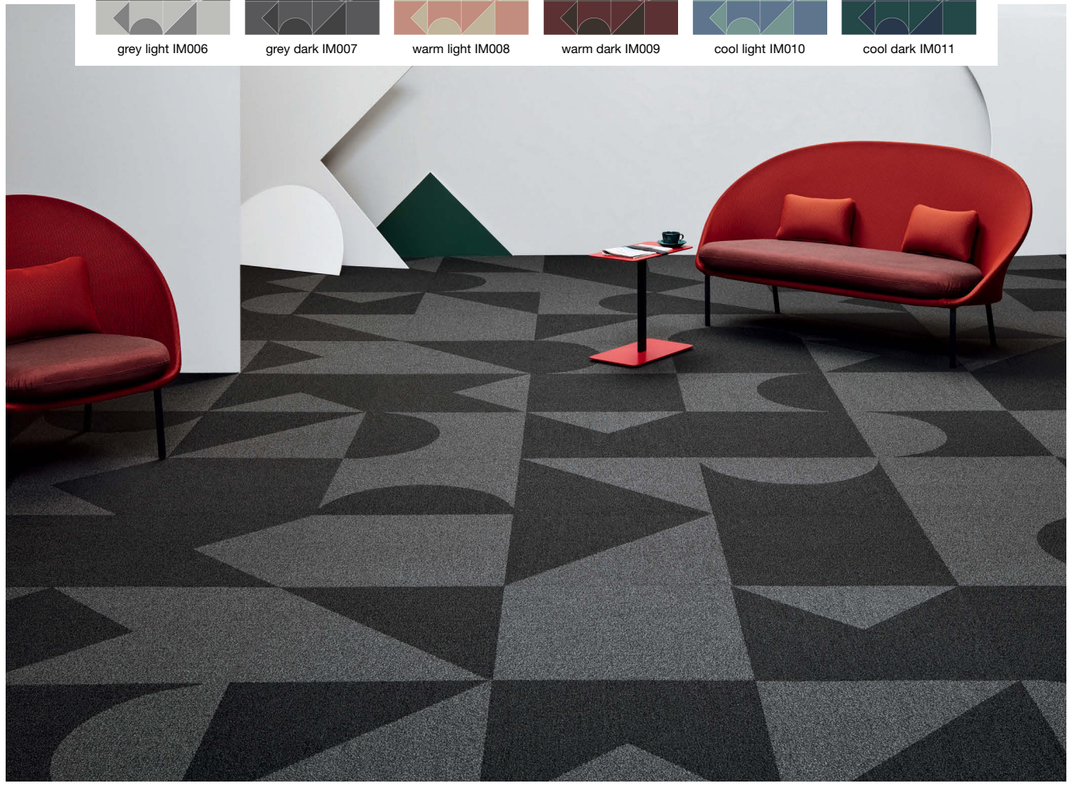
THE PREMIXES

IMPRESSION II

The ultimate mixes, toned down a notch



grey light IM006 | grey dark IM007 | warm light IM008 | warm dark IM009 | cool light IM010 | cool dark IM011



IMPRESSION II IN **GREY DARK** INSTALLED RANDOM

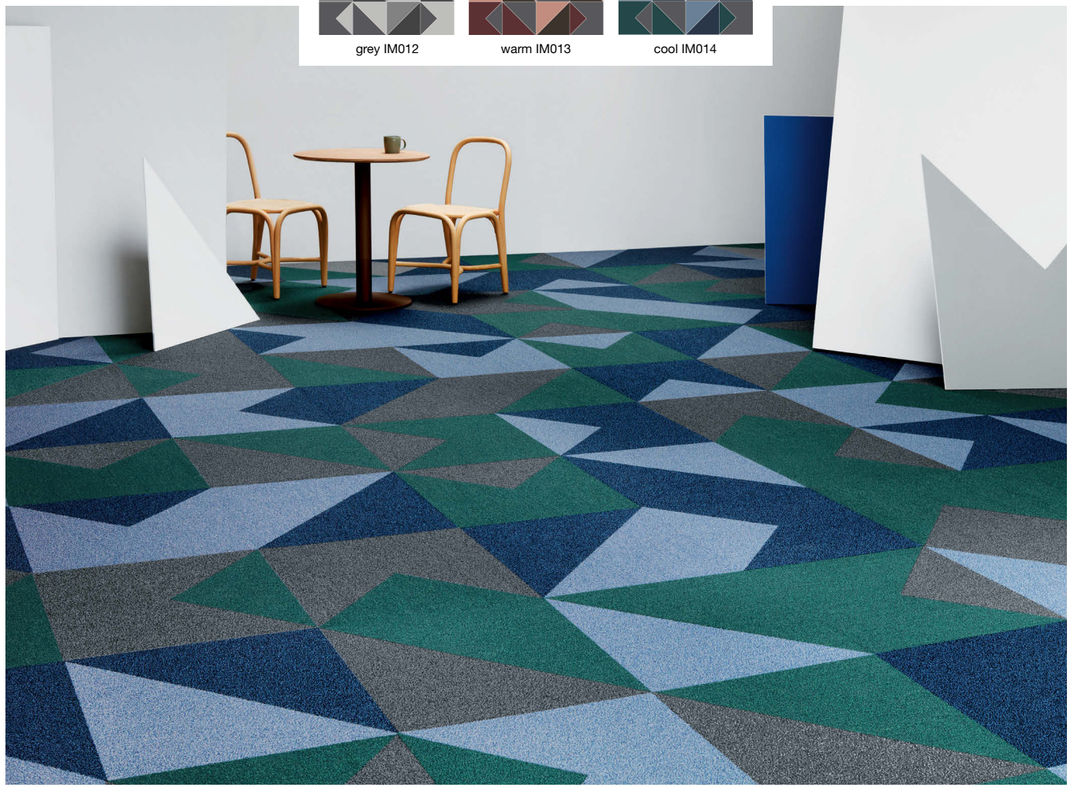
THE PREMIXES

IMPRESSION III

The angular mixes



grey IM012 warm IM013 cool IM014



IMPRESSION III IN **COOL** INSTALLED RANDOM

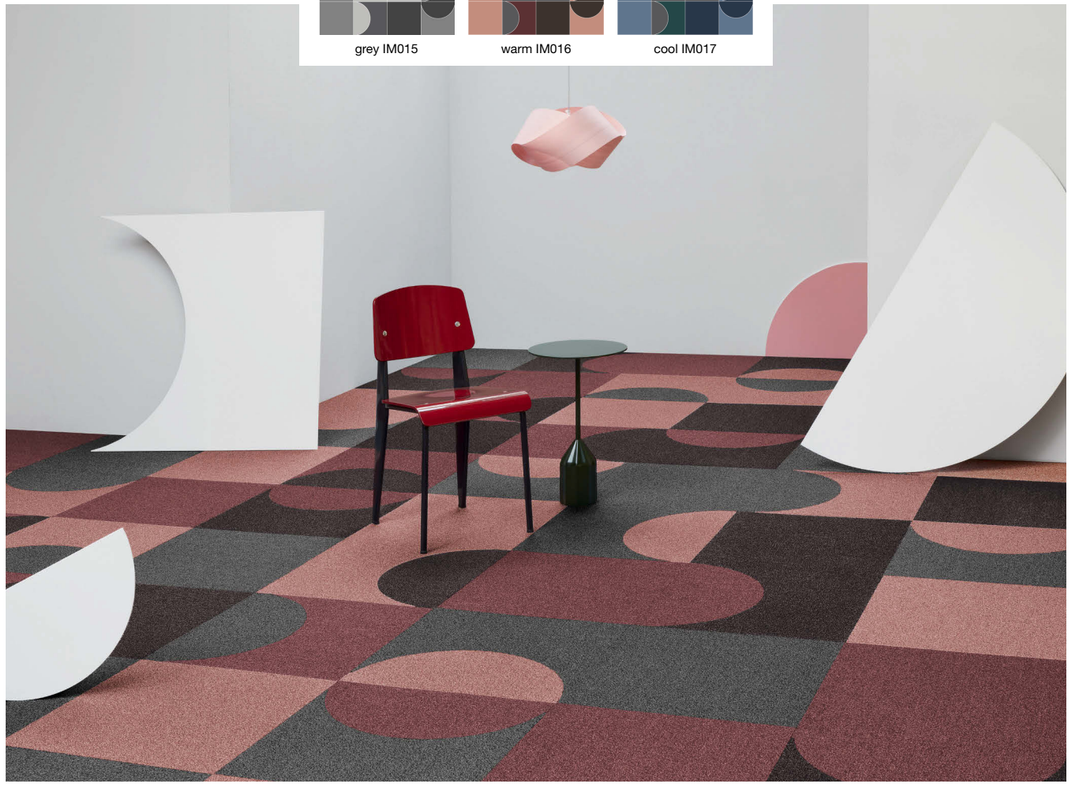
THE PREMIXES

IMPRESSION IV

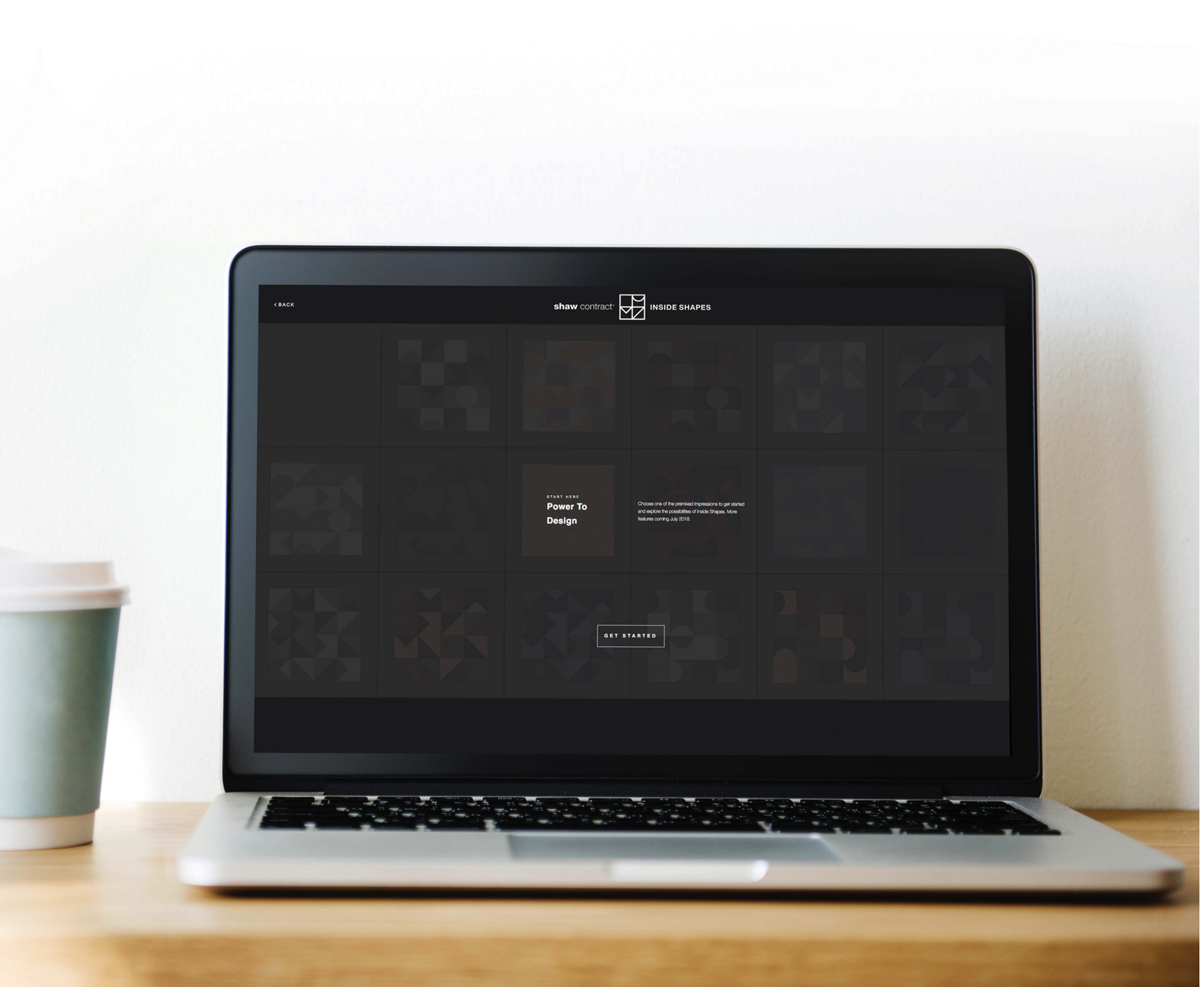
The curvy mixes



grey IM015 warm IM016 cool IM017

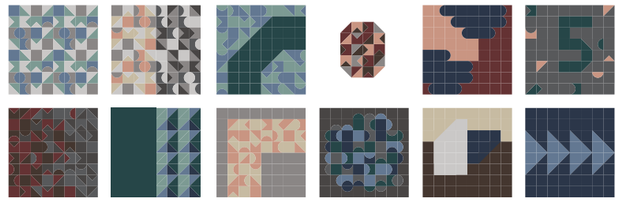


IMPRESSION IV IN **WARM** INSTALLED RANDOM



Design Tool

Our design tool helps you to visualize your own specified layout. Begin from one of our idea starters and easily change colors or re-arrange tiles, start from scratch and build your own design, or use a premix option to quickly create a dynamic layout. Once you have created your layout you can save it, share it, and download it.



DISCOVER

Browse idea starters in the pattern library
to begin your own design or find inspiration

DESIGN

Engage with the tool to develop your own design
with all 4 shapes, 12 colors and 17 pre-mixes

DOWNLOAD

Visualize the possibilities Inside Shapes allows in a variety
of room scenes, estimate your flooring needs based on your layout
and download detailed installation diagrams and instructions

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