VIRTUAL SPACES

DESIGN IS INTERACTION

shaw contract group®

ENHANCE USER EXPERIENCE

Cleverly linked patterns. Bright, playful tones. Virtual Spaces interconnects with vivid color blocking and digital dimension. Social Media tile and broadloom styles are designed to coordinate with No Rules tile styles Hype and Augment. Followers welcome.
Design is interaction.

no rules
AUGMENT TILE

no rules

HYPE TILE

no rules

HYPE TILE

SOCIAL MEDIA TILE

SOCIAL MEDIA BROADLOOM

no rules

AUGMENT + HYPE TILE

no rules

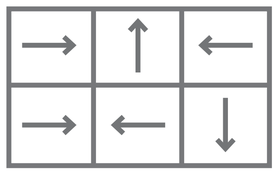
AUGMENT + HYPE TILE



no rules

it's time to break the rules.

Be random.
Install your tiles in any configuration you choose.



Mix dye lots—undetectably.
Unique color patterning, layered textures and smart gradations let you blend dye lots imperceptibly. **Order replacement tiles as you need them.** No need for attic stock. Mergeable dye lots allow selective replacement.

Take a sustainable stance.
This rule-breaking carpet is Cradle-to-Cradle Silver certified by McDonough Braungart Design Chemistry.

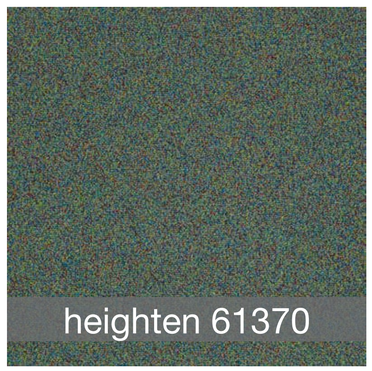
Look great. Do right by the world.
All carpet is backed by limited lifetime warranties against staining, wear and backing integrity. And because No Rules is an EcoWorx® product, at the end of its useful life, we'll pick it up and recycle it at no cost to you—that's the Shaw Environmental Guarantee.

CM
CERTIFIED
cradletocradle
SILVER

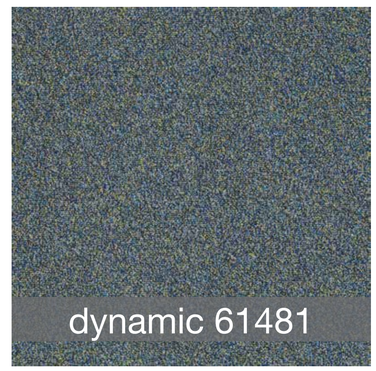
CHROMATIC **CONNECTION**

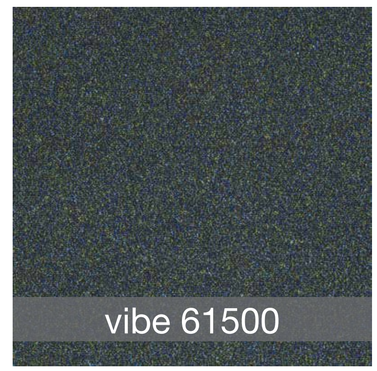
SHOWN IN SOCIAL MEDIA TILE

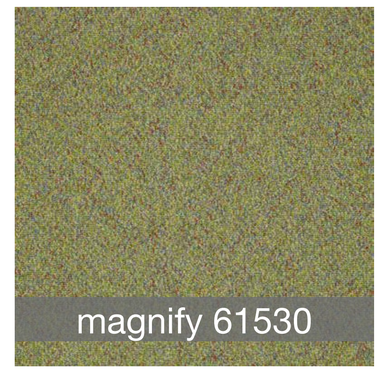

inspire 61150


heighten 61370

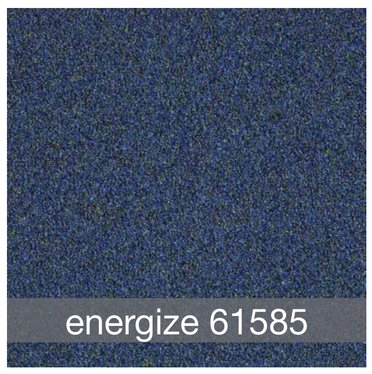

revive 61420


dynamic 61481


vibe 61500


magnify 61530


amplify 61549


energize 61585


rouse 61740


intensify 61751

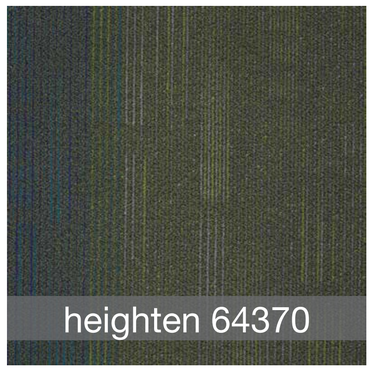

lively 61761

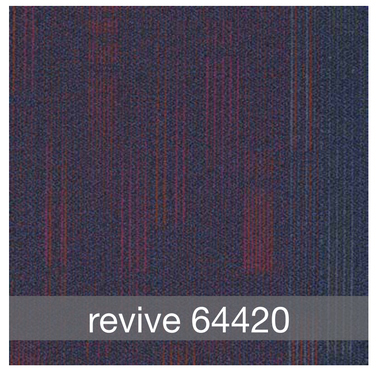

excite 61765

INTERACT WITH COLOR

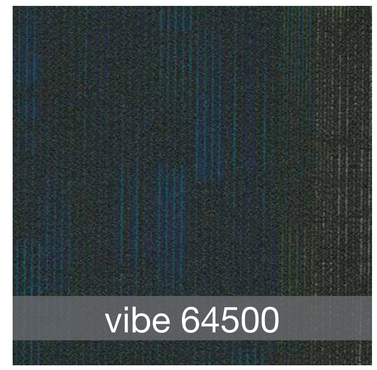
SHOWN IN HYPE TILE

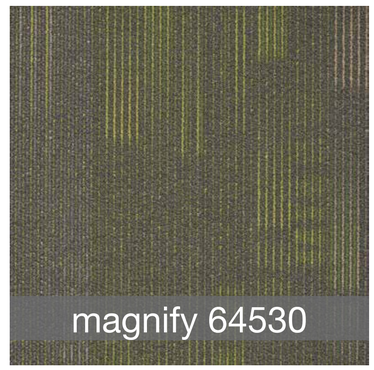

inspire 64150

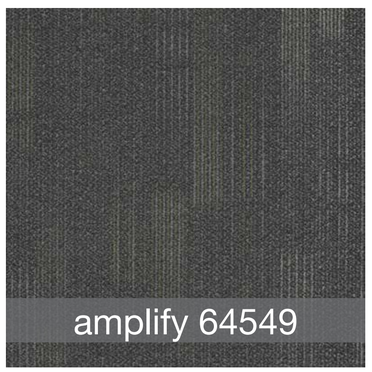

heighten 64370


revive 64420


dynamic 64481

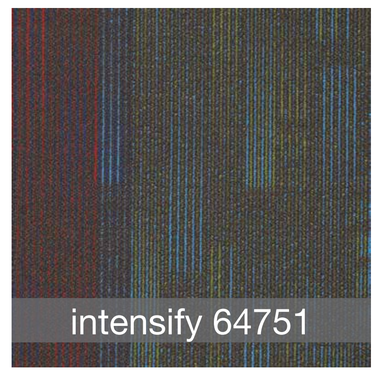

vibe 64500


magnify 64530

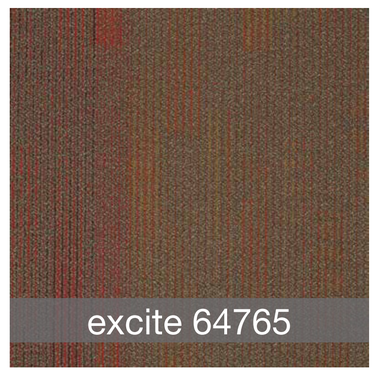

amplify 64549


energize 64585


rouse 64740


intensify 64751


lively 64761


excite 64765

VIRTUAL SPACES

DESIGN IS INTERACTION